

Digitālais mārketing

Digitālo komunikācijas kanālu sniegtās iespējas publicitātes nodrošināšanai ES fonda projekta ieviešanas un pēc ieviešanas laikā.



IEGULDĪJUMS TAVĀ NĀKOTNĒ

Vienošanās Nr. VSID/TP/CFLA/11/03/003 ietvaros

Kur ir citi ?



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Social networking and microblogging service utilising instant messaging, SMS or a web interface.

10 [Qq.com](#)

China's largest and most used Internet service portal owned by Tencent, Inc founded in Nov...[More](#)

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1 [Yandex.ru](#)

Поиск информации в интернете с учетом русской морфологии, возможность регионального уточнения. ...[More](#)

2 [Vk.com](#)

Социальная сеть как средство для коммуникации и поиска людей. Международный сервис, созданный р...[More](#)

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Русскоязычная версия поискового сервера.

4 [Mail.ru](#)

Портал Mail.Ru (проект Mail.Ru Group) – самый популярный сайт рунета (30,452 млн. пользователей)...[More](#)

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Komunikāciju portāls. Reģistrācija tikai ar ielūgumiem.

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TVNET ir informatīvi izklaidējošs interneta medijs, kas veiksmīgi darbojas jau kopš 2000.gada. ...[More](#)

- [8 Delfi.lv](#)
Jaunākās ziņas, resursu katalogs, bezmaksas e-pasts, spēles, horoskopi, laika ziņas, e-komercija.

- [9 Ss.lv](#)
Privātsludinājumu serveris, pirkšana, pārdošana un darba sludinājumi.

- [10 Swedbank.lv](#)
Universāla banka ar filiāļu tīklu visā Latvijā. Jaunami, finanšu tirgus apskati, informācija pa...[More](#)

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About 36,300,000 results (0.44 seconds)

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www.booking.com/Riga-Hotels -

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Hotel Riga

maps.google.com/.../place?...heotelriga...hotel+riga...hotel+riga... -

4.2 ★★★★★ 11 Google reviews · [Write a review](#)

Aspazijas bulvāris 22, Riga, LV-1050, Latvia
+371 67 044 222

Hotel Riga - Ruse Town

www.en.hotel-riga.com/ -

Grand **Hotel Riga** is the biggest hotel complex in Ruse town. The hotel is awarded with the prestigious award of Bulgarian hotel and restaurant association for ...

Hotel Riga (Latvia) - Hotel Reviews - TripAdvisor

www.tripadvisor.com > ... > Latvia > Riga Region > Riga > Riga Hotels -

★★★★★ Rating: 3 - 285 reviews - Price range: \$\$

Hotel Riga, Riga: See 285 traveler reviews, 79 candid photos, and great deals for **Hotel Riga**, ranked #66 of 102 hotels in Riga and rated 3 of 5 at TripAdvisor.

Luksus viesnīca Rīgā, Labākā Viesnīca Rīgā : Gallery Park Hotel :

galleryparkhotel.lv/ - [Translate this page](#)

Gallery Park Hotel - Piecvaigžņu viesnīca Rīgā. Viesnīca piedāvā restorānu un SPA centru. Pievilcīgs un ērts ... The leading 5 star luxury hotel in Riga. / Gallery ...

You've visited this page 3 times. Last visit: 6/17/13

Riga Hotel - Riga city centre hotel - Opera Hotel & Spa in Riga city ...

www.operahotel.lv/ -

Opera **Hotel** and Spa in Riga is 4 star Riga hotel and is located in the heart of Riga city centre facing the opera park. **Hotel** located near the Riga Old Town and ...



Hotel Riga

Ads

Radisson Blu Hotels Riga

www.radissonblu.com/Riga -

Choose from a host of luxurious hotels in top locations-Book now!

Riga Hotels from 20€

www.venera.com/Hotel-Riga -

★★★★★ 400 reviews for venera.com

92 **Riga Hotels** with Reviews.

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hotels in Riga. Book now!

Top Hotels in Riga

www.hotel.info/Riga -

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Best price +free Internet!

📍 Citadeles 2-512, Riga

67 325 435

Apartments in Riga

www.rigaaccommodation.com/ -

Only Pay For The Apartment.

No Reservation Fee on Top.

80% Off Riga Hotels



Hey there! **asmunds** is using Twitter.

Twitter is a free service that lets you keep in touch with people through the exchange of quick, frequent answers to one simple question: What are you doing? **Join today** to start receiving **asmunds's** tweets.

Join today!

Already using Twitter from your phone? [Click here.](#)



asmunds

[@resideo](#) Thx! Riga 2 nights end of the month, max 100€/night, fresh quiet, friendly

1:52 PM Oct 16th from Echofon in reply to [resideo](#)

[@JohnEinar](#) takk! har du vært der selv? tiptopp?

10:25 AM Oct 16th from web in reply to [JohnEinar](#)

Ah, just finished with monster text-correction in this massive book. I see red pen marks when I close my eyes.

10:24 AM Oct 16th from web

Can anyone recommend a nice hotel in Riga?

8:59 AM Oct 16th from web

Name Åsmund Seip

Location Oslo, Norway

Bio Experiencing graphic design, making books, jumping ideas, surfing life, loving a child, kissing a girl

260

170

following

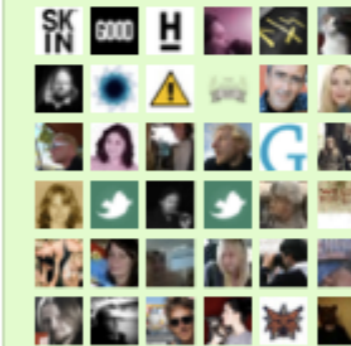
followers

Tweets

445

Favorites

Following



[View All...](#)



Rolands Lakis
Edit Profile

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- News Feed
- Messages 95
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- Photos
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- Creativiacasting
- Runāsim atklāti
- Latvijas ģimenes psihote...

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- Like Pages 20+

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GROUPS

- DSLR Cinematogra... 20+
- Professional Photo... 20+
- Скидки на билеты 20+
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APPS

- App Centre 20+
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DEVELOPER

- Info
- Info

Update Status Add Photos/Video

What's on your mind?

SORT ▾



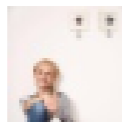
Igors Linga

Šodien Mūzikas Video Kanālā pirmizrāde. <http://www.muzikas-video.lv/en/jaunumi/item/494-martiņš-jātnieks-laidis-klajā-savas-jaunākās-dziesmas-mana-saule-videoklipu>

Like · Comment · Share · 2 minutes ago near Riga ·



Write a comment...



Krista Preisa and Marika Sams like GiftLounge.

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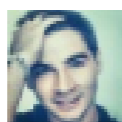
GiftLounge

Somas, mape, maks un maisiņš ar ikonisku priekšmetu apdruku. Vairāk informāciju vaicā epastā info@giftlounge.eu

Like Page



Like · Comment · Share · · Sponsored



Reinis Audariņš and 5 other friends shared a link.



This Guy's Wife Got Cancer, So He Did Something Unforgettable. The Last 3 Photos Destroyed Me

Your Adverts Create Advert

RIPA	Today	Monthly
2	1	2
Adverts	Campaign	Clicks

2 events today

Natālija Čerkasova and 7 others

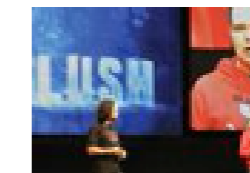
Friend Requests See all



Sergejs Zavorotņevs
15 mutual friends
 Confirm friend

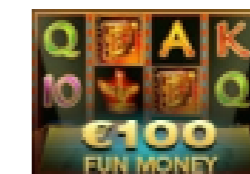
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Slush 2013
slush.org



Europe's largest startup conference Nov 13-14 in Helsinki. Tickets are selling out. Get...

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stargames.com



Win real money!

ATTENTION: Best 2013 Game



Play The Newest MILITARY Game Online [PLAY NOW]

Pērc akcijas tiešsaistē!
plus500.lv



Tirgojies ar akcijām bez komisijas - Bez komisijas, 200€ prēmija!



Cover Photo

Rolands Lakis

Change Cover

Update info

Activity log 6

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About

Photos 106

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More

Recent

- 2013
- 2012
- 2011
- 2010
- 2009
- 2008
- 2007
- 1969
- Born

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Win real money!

BEST 2013 STRATEGY GAME!



Join Your Friends, Save Your Country! [PLAY NOW]

Tirgo akcijas bez nodevām
plus500.lv



Ar Plus500 var tirgot akcijas, Forex, naftu u.c. bez komisijas maksas!

36,268 people like this.

Делаем что-то интересное
Reproto Technologies Riga



Теперь наши новые игры сначала будут появляться на нашей Facebook странице!

Like · Maris Lazdans and Andra Mite like Reproto Technologies Riga.

Update Info · 4

Status Photo Place Life event

What's on your mind?

About

Art Director at Creativiacasting and Director at Creativia (NVO)
Past: Latvijas Neatkarīgā Televīzija

Lives in Riga, Latvia

From Riga, Latvia

Married

Followed by 264 people

Photos · 106

Tag more photos



Friends · 4,995



Rolands Lakis shared a link via HootSuite.
about an hour ago

The best way to help someone is often to shut up and listen to them.
<http://ow.ly/qxly1>



The best way to help someone is often to shut up and listen to them.
ow.ly

100 things that I learnt from the inspiring TED talks that you absolutely can't miss

Like · Comment · Promote · Share

Jeva Karabesko likes this.



Write a comment...

Rolands Lakis shared a link via HootSuite.
3 hours ago

Web Trends to Watch in 2014 <http://ow.ly/qxgxn>



Web Trends to Watch in 2014
ow.ly



Lattelecom

6,818 likes · 168 talking about this

Liked Message

Corporate office
Lattelecom oficiālā Facebook lapa!
Optiskais internets, digitālā televīzija,
mājas telefons. Zvani 177!



Photos



Interneta TV



Instagram fe...



Likes

About - Suggest an Edit

Highlights -

Post Photo / Video

Write something...

Lattelecom
about an hour ago

Lojalitātes piedāvājumi novembrī (6 photos)
Izmanto savas Lattelecom klienta priekšrocības -
jauni lojalitātes piedāvājumi novembrī! Lai tos
izmantotu, pieslēdzies savam Mans.Lattelecom
profilam:
[https://mans.lattelecom.lv/mylhc/lojalitates_prog
ramma/](https://mans.lattelecom.lv/mylhc/lojalitates_programma/)



196 Friends
Like Lattelecom



Invite Your Friends to Like this ... See All

Type a friend's name... Invite

- Elfa Skrābāne
- Martins Salmis
- Janis Krumins

Recent Posts by Others on Lattelecom See All

- Nauris Krūzkops**
Dārgais Latvijas Mobilais Telefons, ...
2 - 3 hours ago
- Simona Gudmonaite**
Sveiki! I am a final year student fro...
17 hours ago
- Илья Пискунов**

Create Page

Recent

- 2013
- 2012
- 2011
- 2010
- 2009

Sponsored Create Advert

BEST 2013 STRATEGY GAME!



Join Your Friends,
Save Your
Country! **[PLAY NOW]**

Click and Win!
stargames.com



Win real money!

Платформа для Торговли
callandput.com



CallandPut - это революционная платформа для торговли бинарными опционами!

1,690 people like this.

Auto Ile un Herbst
HQ of Auto Ile un Herbst:
Malpils Str.1,
Sīgūda,
LV2150 Open:
Mo-Fri: 8:00 -
19:00 Sat:...



Like · Andra Mite and Maris Savich like Auto Ile un Herbst.

Lachaise
We just make music. You decide!



Like · Roberts Jaukāns likes Lachaise.



Showing data from 29/10/2013 - 04/11/2013

Page Likes

59 Total Page Likes
+5.4% from last week

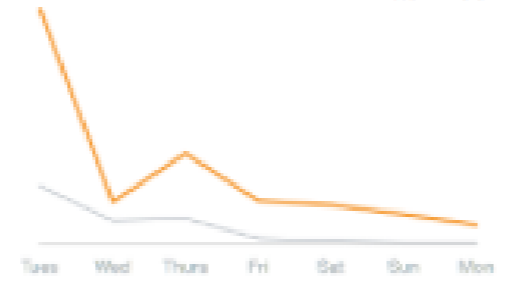
3 New Page Likes
0%



Post Reach

775 Total Reach
+144.5% from last week

707 Post Reach
+177.3%



Engagement

153 People Engaged
+282.5% from last week

140 Likes

17 Comments

2 Shares

1,481 Post Clicks



Engagement

Your 5 Most Recent Posts

Reach: Organic/Paid Post Clicks Likes, Comments & Shares

Table with 7 columns: Published, Post, Type, Targeting, Reach, Engagement, Promote. It lists 5 recent posts with their respective metrics and 'Boost' buttons.

See All Posts

LATVIJAS IETEKMĪGĀKO ZĪMOLU TOPS

WebRadar
DDB

vieta	zīmols	<i>kopējais tops</i>	<i>twitter</i>	<i>facebook</i>	<i>draugiem</i>	auditorija
1	SAMSUNG					274563
2	LG					195733
3	SWEDBANK					170062
4	ALFA					167117
5	FORUM CINEMAS					126980
6	LMT					120607
7	LAIMA					119981
8	DELFI					108057
9	LATVENERGO					100227
10	RIMI					92916

Rolands Laķis



Unikāli piedāvājumi katru mēnesi!

Lattelecom Lojalitātes programma



Iegādājies biļetes uz Instrumenti koncertiem



Ņem atlaidi Lāčplēšis uzvedumiem visā Latvijā



Dabīgā un veselīgā "Rūķīšu tēja"

Kādas izklaides vietas Tu apmeklē kopā ar bērnu?

- Kino
- Leļļu teātri
- Lielveikalu rotaļu istabas
- Vēl neapmeklēju, esam gaidībās
- Pārāk maziņš
- Cits variants

Atbildēt

Aukstie mēneši-rotavīrusa laiks. Kā palīdzēt mazajiem vēderiņiem?

+ Ievieto savu dienas jautājumu

- Mani jaunumi 20
- Mans kalendārs 12
- draugiem.lv piedāvā 3

- Manis profils
- Labot profilu
- Manas galerijas
- Mana d-grāmata
- Mani uzaicinājumi
- Viesu grāmata
- Manas intereses
- Es runāju



Ieva Liepiņa

Uzaicināt
Nerādīt



Māris Tupurītis

Uzaicināt
Nerādīt



Andrs Ciršs

Uzaicināt
Nerādīt



Egmonts SAMĒL

Uzaicināt
Nerādīt

Sūtījumi LV - UK - LV

Oficiāli reģistrēts uzņēmums veic uzticamus pārvadājumus no adreses līdz adresei

+ Ievieto savu reklāmu

Esi strādājis Īrijā?

Atmaksāsim pārmaksāto nodokli! eutaxback.com

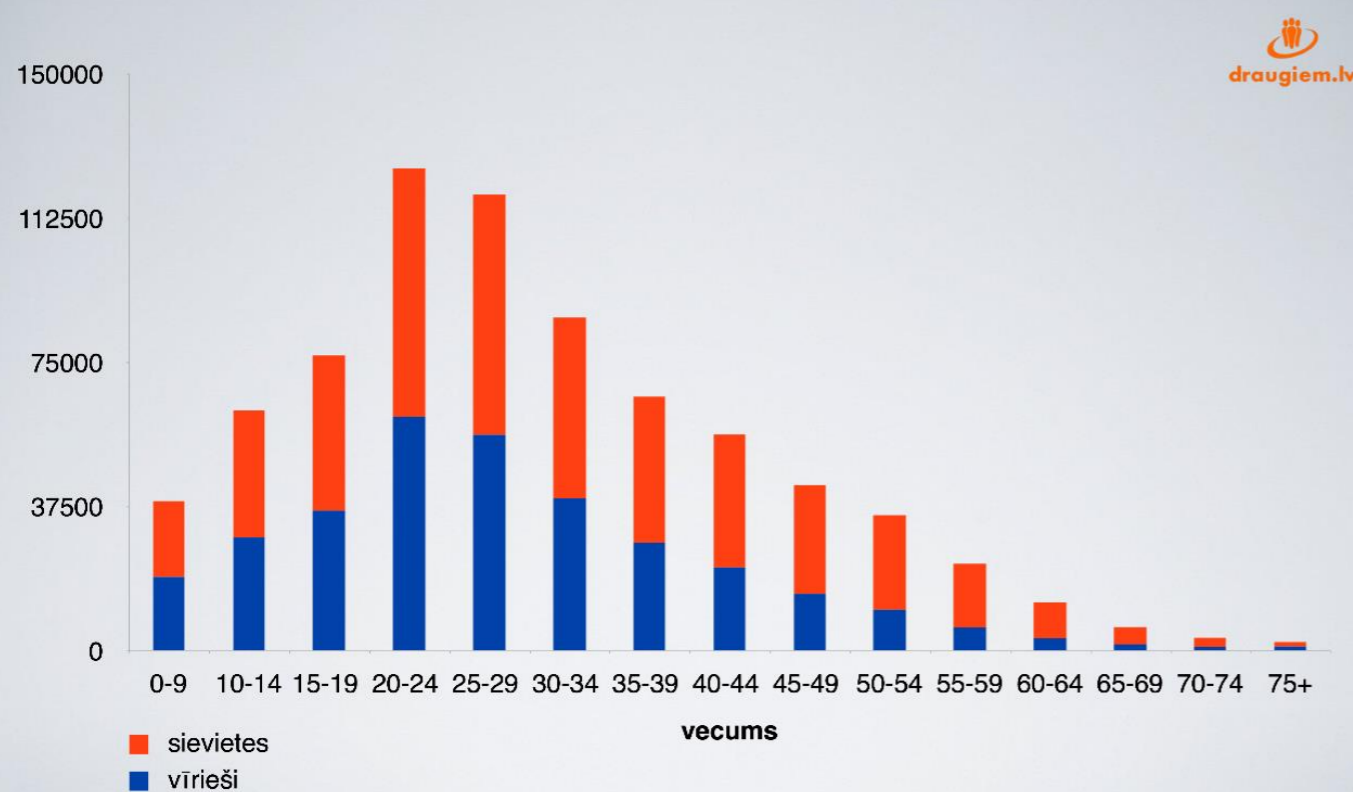
Ko dara Tavi draugi?

Jana Rozīga nosūtīja draugam dāvanu šodien 13:09

DAIGA COLLINS Uzblieza ianu personīgo dienas

Šobrīd reģistrēto lietotāju skaits

1 284 213



469 561

apmeklētāju ienāk portālā katru dienu

21 941

uzņēmumu lapas

1h 5min

vidēji dienā portālā pavada viens lietotājs





Īsta dabas garša

Mūsu draugi (44484)



✓ **Oficiālā lapa**

+ **Sekot**

Nosūtīt vēstuli

- Sākumlapa
- Bilžu konkursi
- CIDO Runā
- CIDO Jaunumi
- CIDO bildes
- CIDO draugi
- Cido profesiju tests
- Frutteris
- Nosūtīt tautas policijai

Galerija

Rādīt visas (24)



Ko iesākt ar citronu?



Slavenie augļi



Cido jaunais TV klips. Ļauj

Jaunumi

- Šodien trešā un pēdējā žonglēšanas stunda!
23. aug 16:49
- Otrā žonglēšanas stunda klāt!
21. aug 17:29
- Pirmā žonglēšanas stunda - ŠODIEN!
19. aug 18:26
- Cido sulas - kinozvaigznes!
5. aug 11:41
- Lai arī lūdzam augļu un dārzeņu zoodārzā!
2. aug 15:47
- Cido Frutto atgādina:
9. jūl 17:56
- Līgo, līgo! (3)
21. jūn 15:30
- Uzmanību! Aizraujošas divas nedēļas pilnīgā Frutterī ir galā un ir zināmi lielo balvu laimētāji!
19. jūn 08:51
- Uzmanību! Nedēļas nogales veiksmīgākie Frutterētāji IR...
17. jūn 14:38
- VĒL PĒDĒJĀS DIENAS PILNĪGĀ FRUTTERĪ!**

Par šo profilu

Dabīgas sulas, nektāri un sulas dzērieni ar nomainīgi izcilu garšu un augstāko kvalitāti. Tas ir Cido. Zīmols, kuram īsti sulu mīļotāji uzticas jau kopš 1996. gada. Pievienojies un pirmais uzzini Cido

JAUNĀKIE KONKURSI

Dalies enerģijā!

Piedalies: 5. Novembris - 19. Novembris, 16:00

Dalībnieku skaits

52

CreativiaCasting



[Šī nav oficiāla lapa](#)

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- [Jaunumi](#)
- [Kontakti](#)
- Portretu Konkurss**
- [Pasākumi](#)

Par šo profilu

Talantu aģentūra. Meklējam personāžus TV raidījumiem, video reklāmām, foto darbiem.

Sekotāji 251

Kontakti

Rīga, Elijas iela 17
29277336



Radošākais portrets.

Pedalties: 28. Jūlijs - 20. Septembris

Balso: 28. Jūlijs - 20. Septembris

Autors: CreativiaCasting

Radošākais portrets.

Vai esi interesants personāžs? Pārbaudi, ievieto portreta fotogrāfijas un saņem novērtējumu. Katru nedēļu balvas

[Apraksts](#)

Dalībnieku skaits

28

Konkurss beidzies!

Administrēt

KONKURSA DALĪBNIKI



2 balsis



2 balsis



1 balsis



1 balsis



1 balsis



1 balsis



1 balsis



0 balsis



0 balsis



0 balsis

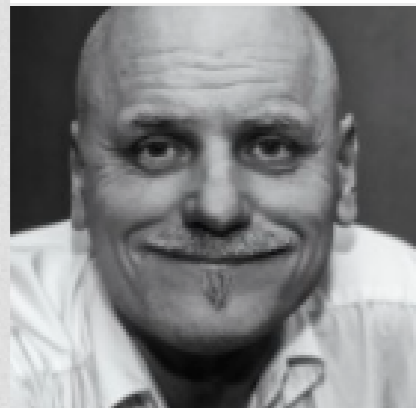


0 balsis



0 balsis

[Nortel Passport Support - Full range of support options, from hardware repairs to consultancy](#)



Rolands Lakis

Educator, Media Profesional

Latvia | Media Production

Current Rigacomm, ecom21, Ripa

Previous 9 Roni

Improve your profile

Edit

500+ connections

lv.linkedin.com/in/rolandslakis/

Contact Info

Activity

Share an update...

Rolands Lakis

The best way to help someone is often to shut up and listen to them. <http://ow.ly/qxdY1>



100 Incredible Things I Learned Watching 70 Hours of TED Talks Last...

lifehack.org · 100 things that I learnt from the inspiring TED talks that you absolutely can't miss.

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Background

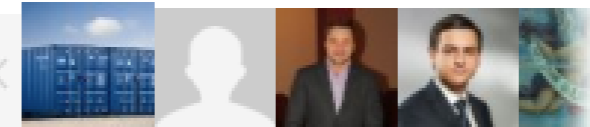


Summary

Media Profesional, Social Media Geek, Director, Producer, Photographer, Internet Marketer, Blogger, Educator, Husband and Dad

Specialties: Media, photography, marketing, education, TV production

People You May Know



Mario Kaiser 2nd

Business Developer Import/Export Italy - Balti...

+Connect · 660

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12

You have shown up in search results 12 times in the past 1 day.



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Profile Strength



Expert

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Share an update

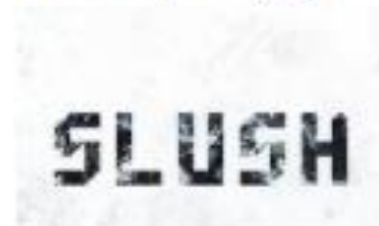
Drive engagement by posting an update to your followers.

Analytics Page Insights What's New



Recent Updates

Rigacomm Slush is the two-day startup conference where the best tech talent from Northern Europe, Russia and beyond gets together to meet the leading investors and media from around the world. <http://ow.ly/qxgbu>



Slush 2013

ow.ly · Slush is the leading startup conference in Northern Europe and Russia. It brings together the early-stage startup scene in the region along with top-tier angel investors and venture capitalists from Europe and the US.

Organic

Targeted to: All Followers

1,219 impressions 10 clicks 2 interactions 0.98% engagement

Sponsor update

Like (2) · Comment · Pin to top · 3 hours ago

Daiva Navarrette and Rolands Lakis

Add a comment...

Careers



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Services



Information and communication technology (ICT) fair and conference RIGA COMM

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Updates ?

Hover over the title of each column to learn more.

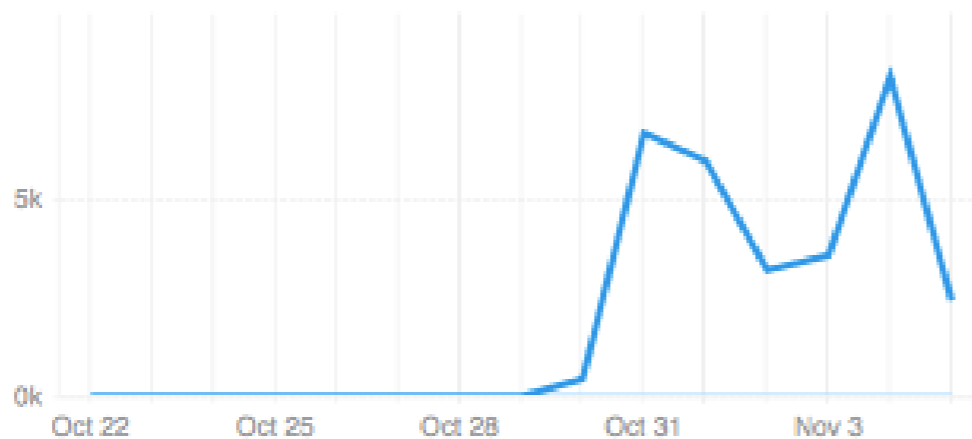
Preview	Date	Audience	Sponsored	Impressions	Clicks	Interactions	Followers Acquired	Engagement
Slush is the two-day startup confere...	11/06/2013	All followers	Sponsor	1,227	10	2	-	0.98%
Live !!!!! Information and Communic...	11/04/2013	All followers	Sponsor	3,214	15	2	-	0.53%
Испытай чудо технологий нового ...	11/04/2013	All followers	Sponsor	4,455	19	4	-	0.52%
Metrigen are going to present on-lin...	11/03/2013	All followers	Sponsor	2,713	8	1	-	0.33%
BMI Telecom presents a new produc...	11/03/2013	All followers	Sponsor	1,959	5	1	-	0.31%
http://lnkd.in/bX4xwbz	11/02/2013	All followers	Sponsor	2,239	3	1	-	0.18%
Workshop 'Creating children's book ...	11/01/2013	All followers	Sponsor	2,277	9	3	-	0.53%
Основатель Пиратской бухты Пет...	11/01/2013	All followers	Sponsor	3,480	8	5	-	0.37%

Date Range:

Reach ?

● Sponsored ○ Organic

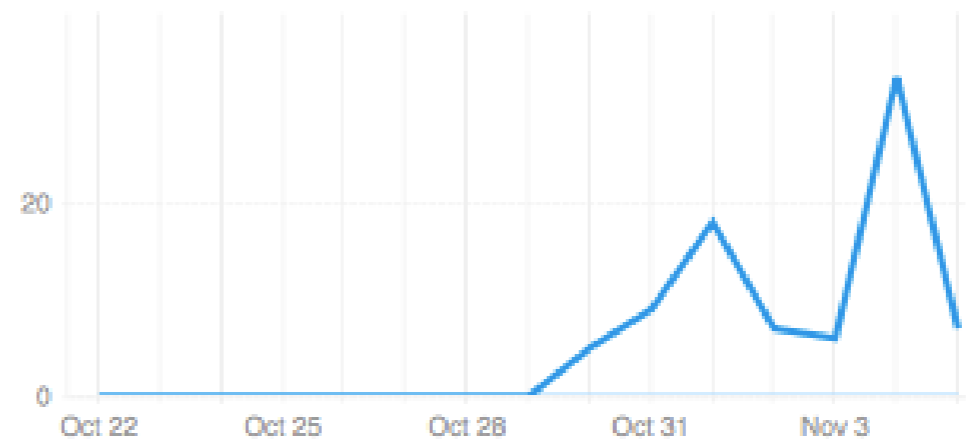
Impressions Uniques



Engagement ?

● Sponsored ○ Organic

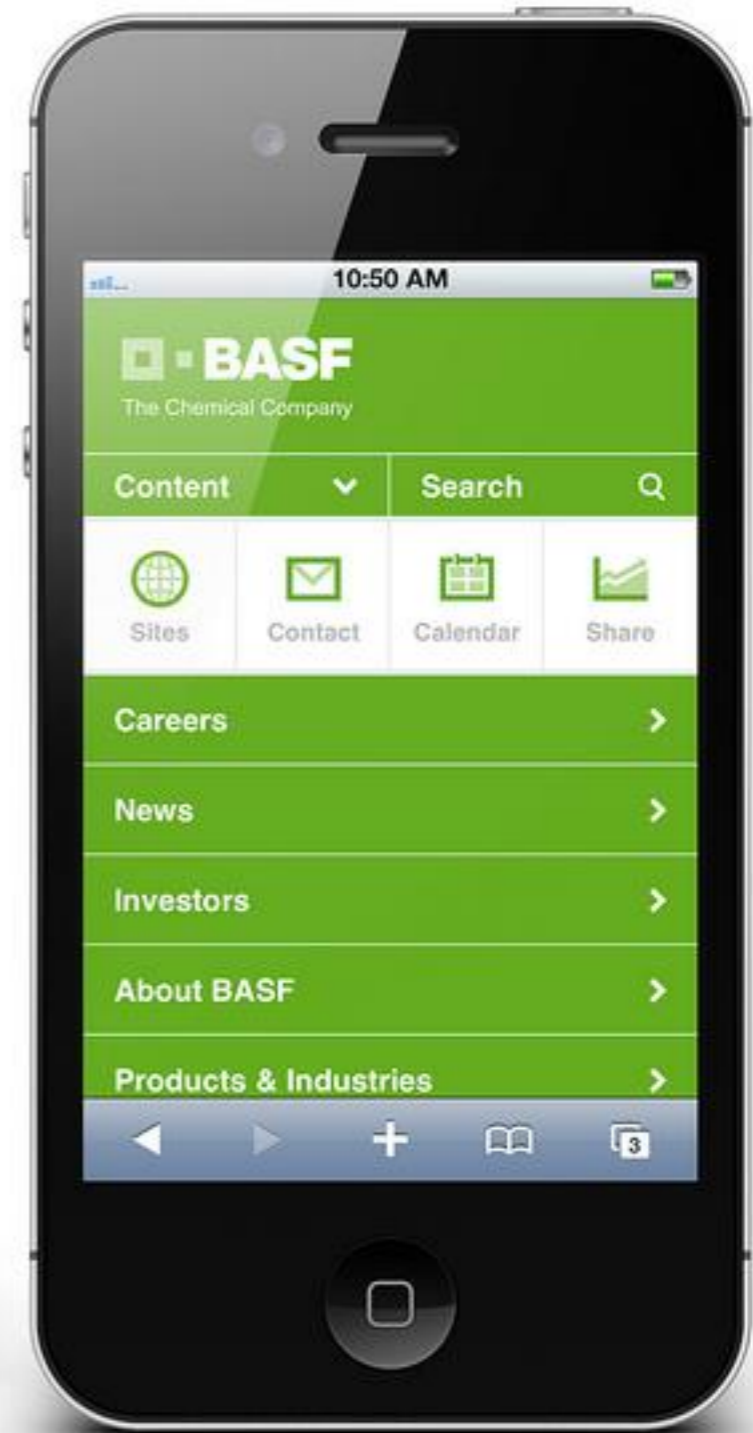
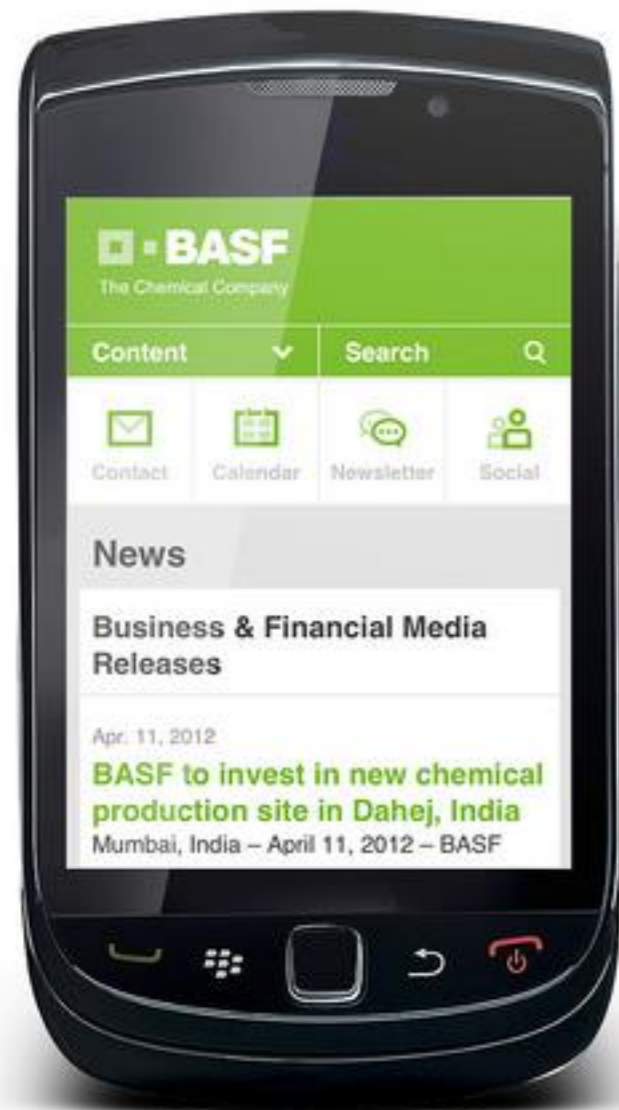
Clicks Likes Comments Shares Followers Acquired Engagement %



mobile



[flickr.com/photos/ramyoga/3025034131/](https://www.flickr.com/photos/ramyoga/3025034131/)



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Find this week's bestsellers at your library. There are two ways to get your hands on a bestseller title. One way is to place a request and the other way is to come in and check the new title shelves!

MAKIN' MOVES Wednesday, July 10, 9am-12pm

BAG DAY BOOK SALE All 3000+ books for \$1.00

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This Week at the Library

- Monday Farmers Market**
Monday, July 15
8:00 AM to 11:30 AM
Library Parking Lot
- Windows 8 for Beginners**
Tuesday, July 16
7:00 PM to 9:30 PM
Library Computer Training Center 1125B



The Big Read 2013 Schedule of Events

The Big Read will move you beyond reading *The Great Gatsby* by F. Scott Fitzgerald. Attend one or more of these events to experience the Reading 2013, discover more about the author, enjoy amazing food from the way, learn about other interesting people from the event, watch a film or participate in a book discussion.

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Text a Librarian
870.275.9133



HOURS OF OPERATION

MONDAY	9:00 am – 8:30 pm
TUESDAY	9:00 am – 8:30 pm
WEDNESDAY	7:30 am – 6:00 pm
THURSDAY	9:00 am – 6:00 pm
FRIDAY	9:00 am – 6:00 pm
SATURDAY	9:00 am – 5:00 pm
SUNDAY	1:00 am – 5:00 pm

Children



Get a Library Card

Patrons of all ages can apply for a card. To receive a card, bring your driver's license and proof of current mailing address, such as a recent piece of mail that you have received. You will be given a wallet card and a keychain card. [Find out more.](#)

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E-books are [now available for download.](#)

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Events

OCT 14

Zumba Fitness

Round Room at 5:30 pm

OCT 14

Knitting and Crochet

Non-Fiction Section of the Library at 6:00 pm

OCT 14

Children's Event: Family Storytime

Children's Library at 7:00 pm

Teens



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2. simplify!

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- 1. mobile**
- 2. simplify!**
- 3. be visual**

- 1. mobile**
- 2. simplify!**
- 3. be visual**
- 4. content**

- 1. mobile**
- 2. simplify!**
- 3. be visual**
- 4. content**
- 5. be usable**

Sadarbības modelis



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As Editor in Chief of USA TODAY, Ms. Stoddart sets editorial policy and oversees a staff of reporters, editors and freelance columnists who produce travel content for the nation's largest newspaper and its travel website and mobile products. She has traveled the world many times over during her 35-year career in travel journalism.



Libby McMillan

A longtime travel journalist, Libby McMillan is Senior Editor for 10Best and a travel editor for USA

Current Prettiest European City Leaders:

1. Riga, Latvia

2. Bergen, Norway

3. Innsbruck, Austria

4. Dubrovnik, Croatia

5. Chester, England

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Rolands Laķis

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