

# CONFERENCE

## BECOME A WINNING REGION – THROUGH INNOVATION AND NEW URBANISM

Venue: Siauliai Business Incubator, Ausros 66 A, Siauliai

### PROGRAMME

#### *26 th November 2009*

13.00-13.30 Registration

13.30-13.40 Opening conference, welcome address

13.40-14.10 Economical, urbanistic and social development of Siauliai city,  
by Vidmantas Japertas President of Siauliai Chamber of Commerce, Industry and Crafts

14.10-14.40 Winning regions and cities are always in transition,

by Alf S. Johansen, Coordinator of Indre Østfold Regional Council and general secretary  
of IC network and Bjørn Frode Moen, International Adviser Notodden Municipality

14.40-14.50 Question and comments

14.50-15.10 Coffee break

15.10-15.40 New Urbanism - main principles and international examples,  
by Michael Fuller-Gee, chief architect and EU expert in town planning

15.40-15.10 New urbanization in the City of Siauliai - practical approach,  
by Rasa Budrytė, Siauliai City Municipality, Head of Architecture and  
Urban Planning Department

15.10-15.20 Question and comments

15.30 Exploring Siauliai and Visiting international Fair „Siauliai 2009“

19.00 Reception

#### *27 th November 2009*

09.00-10.00 City shape and competitiveness – what makes a city attractive for the new  
generation? by Michael Fuller Gee chief architect and EU expert in town planning

10.00-11.30 Creative work in group - experts and participants analysing Siauliai city by  
the use of New Urbanism principles and giving good pieces of advice

11.30-11.45 Coffee break

11.45-13.00 Plenary discussion

13.00 Conclusions, future plans. The end of conference

#### ORGANIZERS



SIAULIAI CHAMBER  
OF COMMERCE, INDUSTRY  
AND CRAFTS



SIAULIAI CITY  
MUNICIPALITY



INNOVATION  
CIRCLE NETWORK

#### PARTNERS

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