

Studentu un lauksaimnieku sadarbības perspektīva

BioBaltic VIN pasākums “Aprites un
bioekonomika lauksaimniecībā – studentu un
lauksaimnieku sadarbības potenciāls”

Maira Leščevica

2022. gada 22. februāris



VIDZEMES
AUGSTSKOLA

- Eko-uzņēmējdarbības kurss un **Intensīvā nedēļa** Buskerud University College (Norvēģija) 2011
- **AI un Ilgtspējīga uzņēmējdarbība**, BALTIC UNIVERSITY **TEACHERS CONFERENCE**, "The future of Education for Sustainable Development and the social pillar of sustainability", Marii Curie Sklodowska University (Polija) 2012
- Mainstreaming **responsible consumption** in higher education curricula, NPHE-2013/10262, 1.09.2013 – 1.09.2014



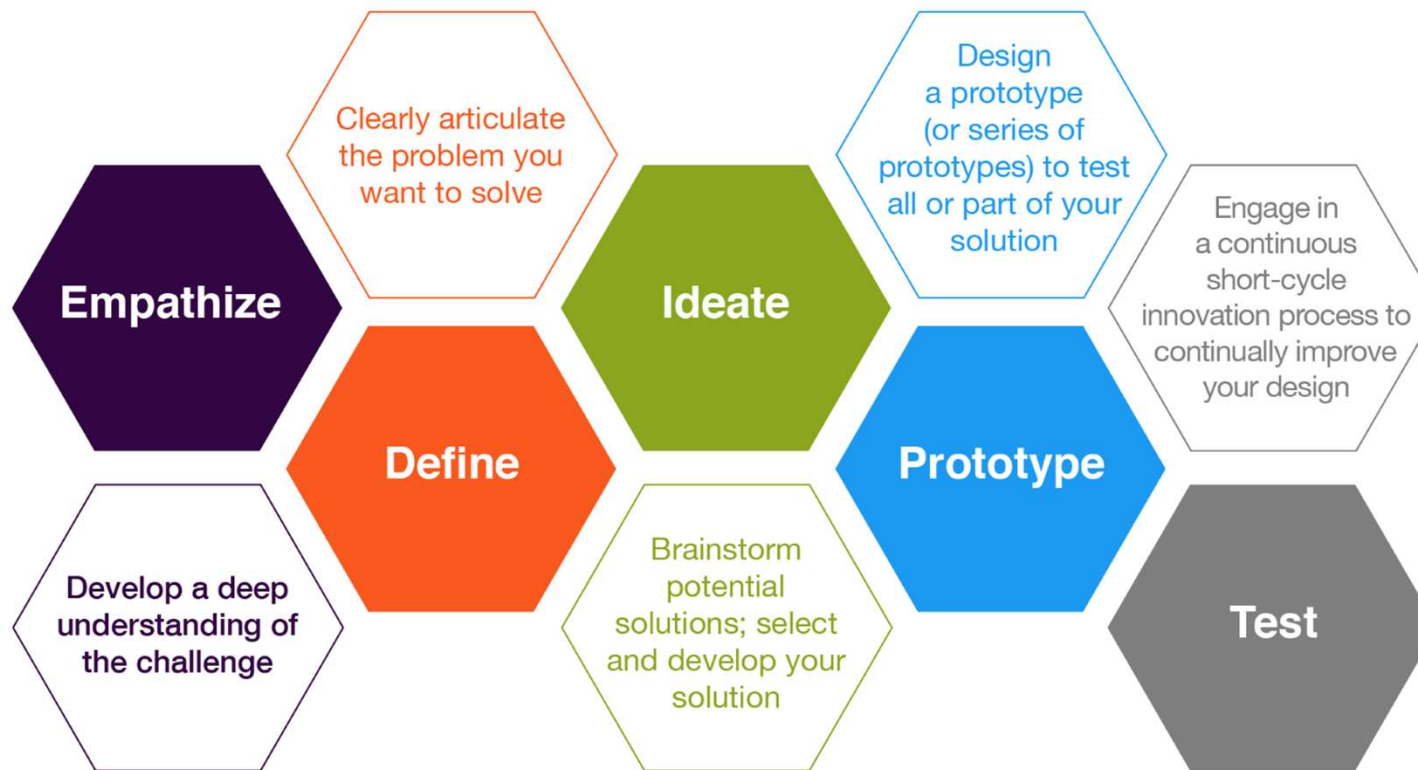
- **Nordic-Baltic Network for Internationalisation of SME's, NOBANET, NPHE** 2013/10066, 1.09.2013 – 30.06.2016
 - ✓ **University-Business Cooperation for the Internationalization of SME's,** International Forum 12th Annual BMDA conference „A Successful 21st Century Organization” (Latvija) 2014
- Interreg projekts Central Baltic, **EDU-SMEs: Curriculum alignment and cross-border cooperation with SMEs,** 1.09.2015-1.01.2017
- **E-business models for international SMEs (E-NOBANET), NPHE-** 2016/10275, 2016-2018
- Norplus projekts **VAKEN, Future soft skills: Design Thinking,** 2018 – 2020, 2020-2022

Projekti 2020-today...

- Interreg Central Baltic projekts, **NATUREBIZZ, “Business and Wellness from Green Economy Growth”** (2018 – 2020)
- Nordplus projekts **CIRECO, “Practical Approach for Teaching Circular Economy”** (2017-2018, 2018 – 2020, 2020-2022)
- Nordplus projekts **“SMART CITY”** (2018 – 2020, 2020-2022)
- Projekts **E3UDRES2: Engaged and Entrepreneurial European University as Driver for European Smart and Sustainable Regions**, Nr.101004069 (2020-2023)
- Projekts **BIOBALTIC, Ziemeļvalstu un Baltijas valstu sadarbība bio- un aprites ekonomikas veicināšanai**, 01.10.2021.-28.02.2023

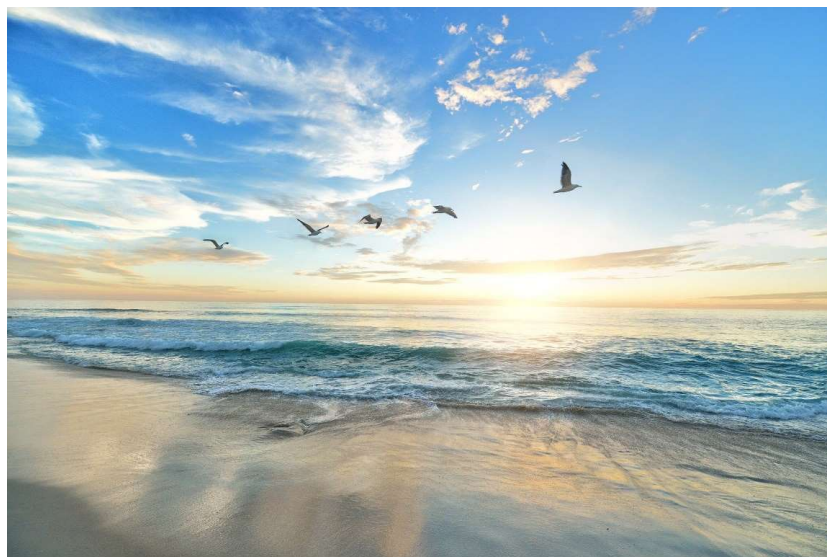
- Kopīga iepazīšanās, tēmas aktualizēšana par Aprites un Bio ekonomiku
- Informācijas apkopošana
- Vizīte uzņēmumā
- Uzņēmuma atsaucība un atbalsts risinājumu izstrādes procesā
- Risinājumu izstrāde un pirmais piedāvājums
- Risinājuma precizēšana/ maiņa
- **Risinājumu piedāvājums - pičošana**

Design Thinking



Source: University of Illinois Board of Trustees, et al., 2021

Paldies par uzmanību!



Jautājumi?

- **Lescevicā M. *Principles of Sustainability and Circular Economy: Application and Case analysis of historical evidences and real internationally oriented food processing company in Latvia* (2020, 2021 printed version) chapter in book "International Business, Trade and Environmental Sustainability: International Business as a positive driver of environmental sustainability", Springer, World Sustainability Series, 2020, pp. 133–149, DOI: 10.1007/978-3-030-26759-9_8**
- **Lescevicā M., Eneken T. (2019) *Cross-Border Assignment – the study method supporting SME's Internationalization and HEI's Linkage with Industry***
- **Lescevicā M. *Sustainable development and business: Past and Future. (2013)* Published in a Hardcover Book entitled *Green Design, Materials and Manufacturing Processes* published by Taylor & Francis (ISBN: 978-1-138-00046-9)**