





EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND

**INVESTING IN YOUR FUTURE** 

## Timmo Lember



## I am from Estonia, Saaremaa





#### Võrumaa Vocational Training Center

Graduated Carpentry work 2010

Vana – Vigala Technic and Service School

**Studing blacksmith** work

## Why blacksmith work?

- My main thougt is proudly continue our ancestors' traditions and keep alive the blacksmith work.
- ▶ I can combine work and hobby



## About my project

- ▶ I would like to make my own blacksmith workshop with some usual products like
  - Candlesticks
  - Cutlery, axes
  - Door handels





- ► Special orders
- Let people make themselves something in my workshop

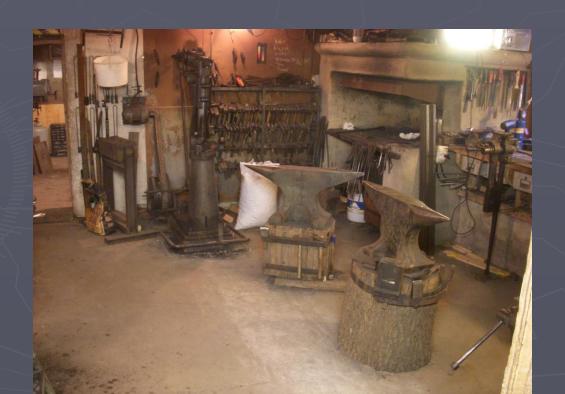


### My expectations for BTP

- Meeting new people
- Develop my skills and getting new ideas
- Improving my english
- ► Tips for starting my own company

# About my host company

► I worked at Janne Hansson`s Blacksmith workshop



### Jannes work

- Making knives
- ► Special orders
- ► Some blacksmith courses

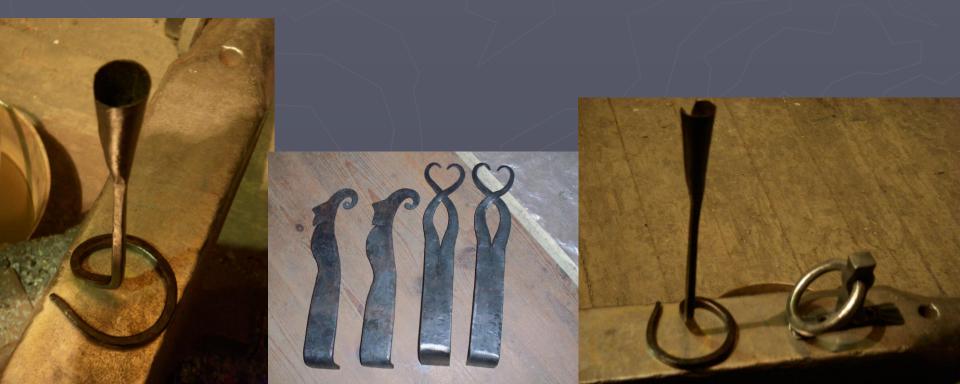






# My work at Jannes place

▶ I made a candlestick, a door handle, 20 nails and different blacksmith experiments



## Ideas after my internship

- ▶ I should mix blacksmith work with carpentry work to wider my production list like doing tables with balcksmithed legs
- Make a good homepage for advertising my job
- Visit different blacksmith events

## What I learned during the project

- ► A lot of new blacksmith skills
- ► How I should build up my own company
- What I need for starting my company
- International contacts => new ideas => product development => more customers

## About marketing

- ► Local, national, international
- Building an interactive website => internet marketing
- Business cards
- Collect pictures => portfolio
- Participate in fairs, markets, events connected to handicraft

## My future plans

- First I will finish my school (spring 2012)
- Investigate funding for machinery and marketing (15000eur)
- Start up blacksmith company in my neighbourhood (land, house)
- Visit different blacksmith events like meeting up Janne in Narva



Thanks for listening