



Timmo Lember



I am from Estonia, Saaremaa





Võrumaa Vocational Training Center

**Graduated
Carpentry work 2010**

**Vana – Vigala Technic
and Service School**

**Studing blacksmith
work**

Why blacksmith work?

- ▶ My main thought is proudly continue our ancestors' traditions and keep alive the blacksmith work.
- ▶ I can combine work and hobby



About my project

- ▶ I would like to make my own blacksmith workshop with some usual products like
 - Candlesticks
 - Cutlery, axes
 - Door handles



- ▶ Special orders
- ▶ Let people make themselves something in my workshop



My expectations for BTP

- ▶ Meeting new people
- ▶ Develop my skills and getting new ideas
- ▶ Improving my english
- ▶ Tips for starting my own company

About my host company

- ▶ I worked at Janne Hansson`s Blacksmith workshop



Jannes work

- ▶ Making knives
- ▶ Special orders
- ▶ Some blacksmith courses



My work at Jannes place

- ▶ I made a candlestick, a door handle, 20 nails and different blacksmith experiments



Ideas after my internship

- ▶ I should mix blacksmith work with carpentry work to wider my production list like doing tables with balcksmithed legs
- ▶ Make a good homepage for advertising my job
- ▶ Visit different blacksmith events

What I learned during the project

- ▶ A lot of new blacksmith skills
- ▶ How I should build up my own company
- ▶ What I need for starting my company
- ▶ International contacts => new ideas => product development => more customers

About marketing

- ▶ Local, national, international
- ▶ Building an interactive website => internet marketing
- ▶ Business cards
- ▶ Collect pictures => portfolio
- ▶ Participate in fairs, markets, events connected to handicraft

My future plans

- ▶ First I will finish my school (spring 2012)
- ▶ Investigate funding for machinery and marketing (15000eur)
- ▶ Start up blacksmith company in my neighbourhood (land, house)
- ▶ Visit different blacksmith events like meeting up Janne in Narva



Thanks for listening